

TNCs and India

**An Activists' Guide to Research and
Campaign on Transnational Corporations**

**JED GREER
KAVALJIT SINGH**

PUBLIC INTEREST RESEARCH GROUP

TNCs and India

**Authors : Jed Greer
Kavaljit Singh**

First Edition: 1996

Suggested Contribution: Rs 50 or \$5

Acknowledgements

The authors benefitted from the assistance of many people in the preparation of this guide, and would like to thank the following in particular for their various help. Outside India: Simon Billinness; John Bonifaz; Marcia Carroll; Jeff Fielder; Aaron Freeman; Mathew Gianni; Rob Hager; Maeda Miho; Ward Morehouse; Andrew Radford; Suman Ray; John Richard; and Sister Ruth Rosenbaum. In India : Claude Alvares; Dr. Dattaram Desai; Dr. Biswajit Dhar; P.K. Ganguly; Dr. Arun Gupta; V.R. Jain; M.K. Jos; Abdul Jabbar Khan; Thomas Kocherry; Ann Leonard; K.S. Chalapati Rao; K.D. Sadhale; Satinath Sarangi; Dr. Mira Shiva; Dr. Pravin Sinha; Professor Dalip Swamy; D. Thankappan; Juhi Saklani; Suman Singh; Jagmohan Negi; and Sudhir Rawat. Of course, none of the above are responsible for the ways in which we have used their help. The authors gratefully acknowledge support from the Anti-Toxics Training and Technology Assessment Center. This handbook was produced with a grant from the Multinationals and Development Clearinghouse

Special Notes

[i] While care was taken to be certain that the addresses and contact numbers of the listings in this guide are correct, it is difficult, if not impossible, to ensure 100 percent accuracy. Readers are encouraged to send any corrections to the Public Interest Research Group.

[ii] No Copyright. Any part of this guide may be freely reproduced, stored in a retrieval system, or transmitted in any part, by any means, including mechanical, electronic photocopying, recording or otherwise, without our prior permission. We will appreciate if a copy of the reproduced material is shared with us.

Issued in Public Interest by

**Public Interest Research Group
142, Maitri Apartments, Plot No. 28,
I.P. Extension, [Near Patparganj DTC Depot]
Delhi - 110 092, Phone-cum-Fax: 2224233, Phone: 2432054**

Front Cover Illustration Courtesy: Ninan / Indian Express. Back Cover Cartoon Courtesy: Sudhir Dar / The Pioneer

Printed at The Press, Shahdara, Delhi.

Contents

1. What are TNCs ?	1
2. TNCs and Foreign Investment in India	15
3. Campaigns on TNCs in India : Case Studies	25
■ Union Carbide and the Bhopal Disaster	26
■ Cargill Quits India	30
■ "No!" to DuPont	34
■ The Campaign Against Nestle	39
■ The Campaign Against Enron	43
■ Fighting TNCs on the High Seas	47
■ Campaigns' Insights and Lessons	51
4. How to Research on TNCs ?	57
5. How to Investigate an Individual TNC ?	65
6. Labour Actions and TNCs	84
7. Legal Actions and TNCs	93
8. Environmental Actions and TNCs	97
9. Shareholder Actions and "Social Responsibility"	101
10. Governmental Resources on TNCs	105
11. Sectoral Resources on TNCs	112

This guide will refer to corporate giants such as Pepsi, Mitsubishi, and Hoechst as “Transnational Corporations,” or TNCs. While many authors also employ this term, others prefer “Multinational Corporations,” or MNCs, and still others “Multinational Enterprise,” or MNE.

Data Notes on Money Figures

- One lakh is 1,00,000
- Million is 10,00,000
- One Crore is 1,00,000,00
- Billion is 1,000 million
- Trillion is 1,000 billion
- All \$ amounts mentioned in this guide are US dollars
- Exchange rate is the price at which one currency such as a rupee may be exchanged for another, e.g., a dollar. One US dollar is equal to Rs. 34 (1995)